

MASTER OF BUSINESS ADMINISTRATION

MBA Curriculum

Code	Title	Credits
Block I		
<i>MBA Foundation Courses</i>		
ACC 505	Financial and Management Accounting	3
MGT 515	Analysis of Quantitative Data	3
ECO 525	Economics for Managers	3
LAW 560	Law and Business Ethics	3
MGT 565	Communications for Executives	3
MGT 570	Management Principles	3
Block II		
<i>Core Courses (Required)</i>		
ACC 601	Strategic Accounting Analysis and	3
MGT 611	Data Mgmt & Analy for Decision Making	3
MKG 631	Marketing Strategy and AI	3
FIN 610	Financial Management	3
MGT 670	LWI: Princ of Organizational Behavior	3
MGT 673	Operations & Supply Chain Mgmt	3
<i>Alternative Core Course Options</i>		
ACC 685	CPA Research Strategy & Planning	3.00
ECO 640	Econometrics	3
Block III		
Specialization Courses		12
<i>Concentration (Elective) Courses</i>		
Corporate Accounting and Leadership Concentration (p. 1)		
Digital Marketing, Analytics, and AI Concentration (p. 1)		
Financial Analysis and Risk Management Concentration (p. 1)		
Managing for a Changing World Concentration (p. 1)		
Hospitality Concentration (p. 1)		
Custom Career Track (p. 1)		
<i>Additional electives beyond required coursework</i>		
MGT 681	Study Abroad (Prerequisite: permission of director)	
MGT 682	Topic: (Prerequisite: permission of director)	
MGT 683	MBA Co-op (up to three credits) (Prerequisite: permission of director.)	
Block IV		
<i>Capstone</i>		
Prerequisite: must have completed 30 credit hours at time of registration		
MGT 691	Business Research Strategy and Planning	3
OR		
ACC 620	Integrated Studies 2	3

Corporate Accounting and Leadership Concentration

Code	Title	Credits
Prerequisite		
ACC 601	Strategic Accounting Analysis and	3
Elective Courses		

ACC 603	Advanced Accounting Theory	3
ACC 605	Internal Controls	3
ACC 607	Appl Accounting Info Systems & Analytics	3
ACC 619	Integrated Studies I	3

Digital Marketing, Analytics, and AI Concentration

Code	Title	Credits
Prerequisite		
MKG 631	Marketing Strategy and AI	3
Elective Courses		
MKG 637	Social Media Marketing & DA	3
MKG 638	Big Data Analytics & ML	3
MKG 639	Content Marketing & GAI	3
MKG 641	Agents Interfaces & LLMS	3

Financial Analysis and Risk Management Concentration

Code	Title	Credits
Prerequisite		
FIN 610	Financial Management (Required)	3
Required		
FIN 643	Corporate Financial Policy	3
FIN 644	Investments	3
Elective Courses (Select Two)		
FIN 615	Valuation & Financial Modeling	3
FIN 645	International Finance	3
FIN 681	Derivative Securities	3
FIN 685	Fixed Income Securities	3
FIN 686	Management of Financial Institutions	3
FIN 689	CFA Exam Review	3
FIN 690	Applied Portfolio Management	3

Managing for a Changing World Concentration

Code	Title	Credits
Required		
MGT 651	Strategic Use of Emerging Technology	3
MGT 675	Human Resource Strategy & Org Change	3
Electives (Select Two)		
MGT 639	Project Management	3
MGT 672	Entrepreneurial Mindset & Problem Solv	3
MGT 674	Sup Chn Mgmt Case, Tech & Contemp Topics	3

Hospitality Concentration

Code	Title	Credits
MGT 641	Market of Luxury Services	3
MGT 642	Transforming Hospitality - AI & Robotic	3
MGT 643	Hospitality Revenue Optimization	3
MGT 675	Human Resource Strategy & Org Change	3

Custom Career Track

The Custom Career track at Niagara University's Holzschuh College of Business empowers MBA students to tailor their graduate education to fit their unique career ambitions. Working closely with a faculty advisor, students curate a personalized plan for their elective courses that aligns

with their professional interests, industry goals, or entrepreneurial aspirations.