

MASTER OF BUSINESS ADMINISTRATION (MBA)

MBA Program

The prerequisite courses (Block I) are completed first. These courses will develop quantitative skills, effective writing and speaking style and analytical capabilities. These are necessary for the effective business decision maker, and serve as the foundation for the core courses. Students may satisfy the requirements of prerequisite courses through prior academic studies. The core courses (Blocks II and III) provide an overview of the functional fields of business. Once the core courses have been completed, the student will command knowledge of the individual decision-making processes for business entities. The student completes three elective courses (Block IV) to add greater depth and breadth to the curriculum. These electives may be used to complete a concentration in accounting, finance, strategic marketing management, human resource management, health care administration, international management, strategic management, or to create one's own concentration. The capstone course (Block V) uses case studies and a strategic-planning project to provide the student with an overall managerial perspective of the functioning of today's corporation and the environment in which it operates. This course should be taken only after students have completed 33 credit hours of course work.

Classes emphasize communication and team-building skills. Group projects and case studies are required in most of the courses. A major objective of the program is the development of strong interpersonal skills.

During each summer, the MBA program has offered weeklong study-abroad options.

MBA Curriculum

Code	Title	Credits
Block I		
<i>MBA Foundation Courses</i>		
ACC 505	Financial and Management Accounting	3
MGT 515	Analysis of Quantitative Data	3
ECO 525	Economics for Managers	3
LAW 560	Law and Business Ethics	3
MGT 565	Communications for Executives	3
MGT 570	Management Principles	3
Block II		
<i>Core Courses (Required)</i>		
ACC 601 or ACC 685	Strategic Accounting Analysis and CPA Research Strategy & Planning	3
MGT 611	Decision Modeling & Analytics	3
MKG 631	Strategic Marketing	3
FIN 610	Financial Management	3
MGT 651	Strategic MIS	3
MGT 670	People in Organizations	3
Block III		
<i>Restricted Elective</i>		
Select one of the following:		3
MGT 639	Project Management	
MGT 673	Productions and Operation Management	

MGT 674	Strategic Supply Chain Management Required for the Global Business and Supply Chain Concentration, and the Online Strategic Management Concentration	
ACC 685	CPA Research Strategy & Planning	
Block IV		
Select one of the following Concentrations or complete Additional Electives:		9
<i>Concentration (Elective) Courses</i>		
Accounting Concentration (p. 1)		
Strategic Marketing Management Concentration (p. 1)		
Healthcare Administration Concentration (p. 2)		
Finance Concentration (p. 2)		
Human Resource Management Concentration (p. 2)		
Global Business and Supply Chain Concentration (p. 2)		
International Management Concentration (p. 2)		
Strategic Management Concentration (p. 2)		
General Business Concentration (p. 2)		
<i>Additional electives beyond required coursework</i>		
MGT 681	Study Abroad (Prerequisite: permission of director)	
MGT 682	Topic: (Prerequisite: permission of director)	
MGT 683	MBA Co-op (up to three credits) (Prerequisite: permission of director.)	
Block V		
<i>Capstone Course (Final Course)</i>		
Prerequisite: must have completed 30 credit hours at time of registration		
MGT 691	Business Research Strategy and Planning	3
OR		
ACC 682	Topic: (Advanced Management Accounting)	3
Total Credits		54

Accounting Concentration

Code	Title	Credits
Prerequisite		
ACC 601	Strategic Accounting Analysis and	3
Elective Courses		
ACC 602	Advanced Business Tax Strategy	3
ACC 603	Advanced Accounting Theory	3
ACC 604	Advanced Auditing	3
ACC 685	CPA Research Strategy & Planning	3
MGT 682	Topic:	3

Strategic Marketing Management Concentration

Code	Title	Credits
Prerequisite		
MKG 631	Strategic Marketing	3
Elective Courses		
MKG 632	Communication Strategy	3
MKG 633	Marketing Engineering	3
MKG 634	Global Marketing	3
MGT 683	MBA Co-op	6

Healthcare Administration Concentration

Code	Title	Credits
MPH 663	Mgmt/Policy in Health Care	3
MPH 668	Strategic Mgt in Healthcare	3
ACC 664	Fin & Man Accounting in Healthcare	3

Finance Concentration

Code	Title	Credits
Prerequisite		
FIN 610	Financial Management	3
Elective Courses		
FIN 643	Corporate Financial Policy	3
FIN 644	Investments	3
FIN 645	International Finance	3

Human Resource Management Concentration

Code	Title	Credits
MGT 675	Strategic Human Resource Management	3
MGT 677	Organizational Development	3
MGT 678	Labor and Industrial Relations	3

Global Business and Supply Chain Concentration

Code	Title	Credits
MGT 676	International Management	3
MGT 655	Global Transportation Systems	3
MGT 654	Global Sourcing & Risk Mgt	3

International Management Concentration

Code	Title	Credits
FIN 645	International Finance	3
MGT 676	International Management	3
ECO 621	Global Economic Perspective	3

Strategic Management and Strategic Management Online Concentration

Code	Title	Credits
MGT 672	Creative Problem Solving *	3
MGT 673	Productions and Operation Management	3
or MGT 674	Strategic Supply Chain Management	
MGT 675	Strategic Human Resource Management	3
MGT 677	Organizational Development *	3
MGT 679	Data & KM in Digital Econ *	3

* Required for the online concentration

General Business Concentration

Student selects, with the MBA director, three 600-level elective courses to create his/her own concentration.