

# MASTER OF BUSINESS ADMINISTRATION, MBA

## MBA Program

The prerequisite courses (Block 1) are completed first. These courses develop both quantitative and qualitative skills and serve as the foundation for the core courses. Students may satisfy the requirements of prerequisite courses through prior academic studies. The core courses (Block 2) provide an overview of the functional fields of business. Once the core courses have been completed, the student will command knowledge of the individual decision-making processes for business entities. The student completes four elective courses (Block 3) to add greater depth and breadth to the curriculum. These electives may be used to complete a concentration in a specific area or to create an individualized concentration based on career interests. The capstone course (Block 4) uses case studies and a strategic-planning project to provide the student with an overall managerial perspective of the functioning of today's corporation and the environment in which it operates. This course should be taken only after students have completed 33 credit hours of course work.

Classes emphasize communication and team-building skills. Group projects and case studies are required in most of the courses. A major objective of the program is the development of strong interpersonal skills.

During each summer, the MBA program has offered weeklong study abroad options.

Code	Title	Credits
<b>BLOCK 1: PREREQUISITE COURSES</b>		
ACC 505	Financial and Management Accounting	3
MGT 515	Analysis of Quantitative Data	3
ECO 525	Economics for Managers	3
LAW 560	Law and Business Ethics	3
MGT 570	Management Principles	3
MGT 565	Communications for Executives	3
<b>BLOCK 2: CORE COURSES</b>		
ACC 601	Strategic Accounting Analysis and	3
MGT 611	Data Mgmt & Analy for Decision Making	3
MKG 631	Marketing Strategy and AI	3
FIN 610	Financial Management	3
MGT 670	LWI: Princ of Organizational Behavior	3
MGT 673	Operations & Supply Chain Mgmt	3
<i>Alternative Core Course Options</i>		
ECO 640	Econometrics	3
<b>BLOCK 3: SPECIALIZATION COURSES</b>		
<b>CORPORATE ACCOUNTING &amp; LEADERSHIP</b>		
ACC 603	Advanced Accounting Theory	3
ACC 605	Internal Controls	3
ACC 607	Appl Accounting Info Systems & Analytics	3
ACC 619	Integrated Studies in Accounting I	3
<b>FINANCIAL ANALYSIS AND RISK MANAGEMENT (*required, plus two additional)</b>		
FIN 643	Corporate Financial Policy (*)	3
FIN 644	Investments (*)	3

FIN 615	Valuation & Financial Modeling	3
FIN 645	International Finance	3
FIN 678	Cases/In/Pers Fin Planning	3
FIN 681	Derivative Securities	3
FIN 685	Fixed Income Securities	3
FIN 686	Management of Financial Institutions	3
FIN 687	Securities Trading	3
FIN 689	CFA Exam Review	3
<b>MANAGING FOR A CHANGING WORLD (*required, plus two additional)</b>		
MGT 651	Strategic Use of Emerging Technology (*)	3
MGT 675	Human Resource Strategy & Org Change (*)	3
MGT 639	Project Management	3
MGT 672	Entrepreneurial Mindset & Problem Solv	3
MGT 674	Sup Chn Mgmt Case, Tech & Contemp Topics	3
<b>DIGITAL MARKETING, ANALYTICS, AND AI</b>		
MKG 637	Social Media Marketing & DA	3
MKG 638	Big Data Analytics & ML	3
MKG 639	Content Marketing & GAI	3
MKG 641	Agents Interfaces & LLMS	3
<b>HEALTHCARE ADMINISTRATION</b>		
MPH 663	Mgmt/Policy in Health Care	3
ACC 664	Fin & Man Accounting in Healthcare	3
MPH 668	Strategic Mgt in Healthcare	3
MGT 674	Sup Chn Mgmt Case, Tech & Contemp Topics	3
or MGT 675	Human Resource Strategy & Org Change	
<b>BLOCK 4: CAPSTONE</b>		
MGT 691	Business Research Strategy and Planning	3
ACC 620	Integrated Studies 2	3
<i>Optional</i>		
MGT 683	MBA Co-op (Note: Requires prior consultation with Career Services and MBA Advisor)	6.00