

# COMMUNICATION AND MEDIA STUDIES, B.A.

Code	Title	Credits
<b>Liberal Arts Requirement</b>		
VSJ 100	Vincentian Social Justice	3
<b>General Education</b>		
Foundation Courses ( <a href="http://catalog.niagara.edu/undergraduate/curriculum/foundation-courses/">http://catalog.niagara.edu/undergraduate/curriculum/foundation-courses/</a> )		27
Distribution Courses ( <a href="http://catalog.niagara.edu/undergraduate/curriculum/general-education-distribution-courses/">http://catalog.niagara.edu/undergraduate/curriculum/general-education-distribution-courses/</a> )		30
<b>Major Requirement</b>		
CMS 100	Introduction to Media Studies	3
CMS 120	Media Writing	3
CMS 200	Media Theory	3
CMS 222	Digital Journalism	3
CMS 245	Digital Media Production	3
CMS 330	Research Methods	3
CMS 345	Video Production and Laboratory	4
CMS 395	Mass Communications Law	3
CMS 460	Senior Seminar	3
Media Writing Elective		3
CMS Electives		15
Advised Electives		15
<b>Total Credits</b>		<b>121</b>

## Suggested Concentrations

Students interested in pursuing careers in specific areas of communications should complete the following courses as part of their major requirements or as CMS/advised electives:

- Concentration in Digital Media Production (<http://catalog.niagara.edu/undergraduate/programs-az/arts-sciences/communication-studies/communication-studies-ba-concentration-digital-media-production/>)
- Concentration in Media and Social Justice (<http://catalog.niagara.edu/undergraduate/programs-az/arts-sciences/communication-studies/communication-studies-ba-concentration-media-social-justice/>)
- Concentration in Multimedia Journalism (<http://catalog.niagara.edu/undergraduate/programs-az/arts-sciences/communication-studies/communication-studies-ba-concentration-multimedia-journalism/>)
- Concentration in Public Relations/Advertising (<http://catalog.niagara.edu/undergraduate/programs-az/arts-sciences/communication-studies/communication-studies-ba-concentration-public-relations-advertising/>)

In addition to the suggested concentrations listed above students may tailor a concentration focused on their own interests using available CMS/advised electives.