

FOOD INDUSTRY LEADERSHIP, MINOR

The Food Industry Leadership program is an inter-disciplinary opportunity for students within the College of Business Administration to learn about the food industry while pursuing their degree in **any** discipline. Students will explore the many facets of the food industry and discover that this vital industry provides many exciting career opportunities.

The program is designed so that students take specific courses focused on the food industry and then combine them with other courses in their major. These courses provide a solid background in the food industry, in the management of the food value chain, and in the complexities of transporting and delivering food.

As part of this minor, it is strongly suggested that students pursue an internship or other type of professional experience with food-related companies. Niagara students have had internships with Clorox, Rich Products, Lactalis, and Rosina Foods to highlight a few. These career-building experiences enable students to pursue their interests within the dynamic and expanding food industry.

Code	Title	Credits
MKG 301	Overview Global Food Ind	3
MKG 333	Category & Value Chain Mgt	3
MKG 490	Strategy & Innovation in Mkg	3
Select one of the following		
MGT 324	Transportation Systems and Simulation	3
MGT 327	Global Supply Chain Management	3
Select two of the following		
ACC 335	Cost Management Systems	3
ECO 306	Intermediate Macroeconomics	3
FIN 340	Corporate Finance II	3
MKG 336	Omni Channel Marketing	3
MKG 335	Sales Communications	3
MKG 354	Marketing Analytics	3
MGT 315	Leadership and Teamwork	3
MGT 316	Conflict Management and Negotiations	3
MGT 342	Human Resource Staffing and Development	3