

FOOD INDUSTRY LEADERSHIP, MINOR

This program is a cross disciplinary program which enables students who are pursuing a degree in a business discipline but would like to gain specific knowledge in the dynamic food industry. The minor is designed to function in conjunction with a student's primary major. Students must plan to take at least 3 courses outside of their major discipline.

The minor requires:

Code	Title	Credits
MKG 301	Overview Global Food Ind	3
MKG 333	Category & Value Chain Mgt	3
Select two of the following		
MGT 324	Transportation Systems and Simulation	3
MGT 325	Food Industry Supply Chain Management (preferred)	3
MGT 327	Global Supply Chain Management	3
Select two of the following		
ACC 302	Accounting for Managers	3
ACC 335	Cost Management Systems	3
FIN 340	Corporate Finance II	3
ECO 440	Applied Econometrics	3
MGT 315	Leadership and Teamwork	3
MGT 316	Conflict Management and Negotiations	3
MGT 322	Procurement and Supplier Management	3
MGT 324	Transportation Systems and Simulation	3
MGT 342	Human Resource Staffing and Development	3
MKG 335	Sales Communications	3
MKG 336	Omni Channel Marketing	3
MKG 354	Marketing Analytics	3
MKG 490	Strategy & Innovation in Mkg	3