FOOD INDUSTRY MANAGEMENT, B.S.

The Food Industry Management program prepares students to become leaders in one of the world's most dynamic and essential industries. This comprehensive undergraduate degree combines rigorous academic coursework with hands-on experiential learning, providing students with the technical expertise, business acumen, and the global perspective necessary to excel in food production, marketing, distribution, safety, and innovation.

This comprehensive program combines business fundamentals with specialized food industry expertise, creating graduates who understand both the operational complexities and market dynamics of food systems. Students develop core competencies in data analytics, management principles, omni-channel marketing, digital marketing, accounting, and operations while exploring food-specific areas including food chemistry, supply chain, food service and retail segments. A nutrition course ensures graduates understand the health implications and nutritional value of food products. Sustainability is integrated throughout the program, preparing students to address environmental challenges and promote sustainable practices in food production and distribution.