MANAGEMENT, B.S. - INTERNATIONAL CONCENTRATION

In addition to providing breadth in business and management knowledge, this concentration is designed for the student who is focusing on embracing and entering the global economy. The concentration includes global and international courses from each of the functional areas of business. The student should discuss with their academic advisor other opportunities to complement this coursework, such as semester study abroad, individual courses dedicated to travel in foreign countries, foreign language, and other multicultural coursework. For more information, contact Ana McNab, Ph.D., amcnab@niagara.edu.

Course Work Required

Code	Title	Credits
Three Courses in Managing Organizations and People		
LAW 205	Legal Env of Business	3
MGT 160	Management Principles	3
MGT 240	Human Resource Management	3
Three Courses in Economics		
ECO 102	Principles of Microeconomics	3
ECO 103	Principles of Macroeconomics [2]	3
Two Courses in Accounting		
ACC 111	Financial Accounting	3
ACC 112	Management Accounting	3
One Course in Marketing		
MKG 181	Principles of Marketing	3
Two Courses in Operations		
MGT 390	Information Systems for Business	3
MGT 221	Supply Chain Logistics	3
or MGT 220	Operations & Supply Chain	
One Course in Finance		
FIN 320	Corporate Finance I	3
Four Courses in Quantitative Analysis		
CIS 232	Computer Applications for Business I [1]	3
MAT 107	Business Calculus I [1]	4
or MAT 106	Intro College Math	
MAT 201	Business Statistics I [1]	3
ECO 231	Business Analytics	3
One Senior Capstone Course		
MGT 460	Bus Strategy & Policy	3
Two Experiential Management Electives (choose 2 of 4)		
MGT 308	E Commerce Essentials	3
MGT 315	Leadership and Teamwork	3
MGT 318	Entrepreneurship	3
MGT 351	Adv. Excel Business Modeling	3
FIN 320	Corporate Finance I	3
Five International Concentration Courses		
MGT 217	International Management	3
MGT 327	Global Supply Chain Management	3
MKG 325	International Marketing	3
FIN 360	International Financial Management	3
ECO 320	International Economics	3
ECO 350	Econ Growth & Devel	3
Advised Language Elective or Travel Experience		
Three Business Electives		
Select any three Business Elective courses of MGT, MKG, FIN, ECO, ACC, BUS		9
And the Following Courses Outside the College of Business		
Nine Niagara University General Education Foundation Courses (http://catalog.niagara.edu/undergraduate/curriculum/foundation-courses/)		27
Four Distribution Courses (http://catalog.niagara.edu/undergraduate/curriculum/general-education-distribution-courses/)		12
ENG 231	Business Communication	3
Three Elective Courses outside the College of Business		9
Total Credits		**142**

[1] General Education, Analytical Skills courses
[2] General Education, Social Science course