

FOOD AND CONSUMER PACKAGED GOODS, MINOR

Code	Title	Credits
MKG 181	Principles of Marketing	3
MKG 301	Overview Global Food Ind	3
MKG 333	Category & Value Chain Mgt	3
MKG 336	Omni Channel Marketing	3
MKG 354	Marketing Analytics	3
MKG 490	Strategy & Innovation in Mkg	3
Total Credits		18