HOTEL AND RESTAURANT MANAGEMENT

Program Statement

The Hotel and Restaurant Management degree program prepares students for management careers in the global hospitality industry. Students learn to become reliable and innovative leaders in luxury club and hotel management, food and beverage management, and planning and development. The program includes a dynamic international business core developed with a specialized emphasis on the unique technological, managerial, and analytical requirements of managers and executives in the worldwide hotel and restaurant industries.

Industry recruiters stress the need for graduates to possess theoretical and practical skills and real-world experiences. The hotel and restaurant management program specifically addresses the delicate balance between these two critical areas of learning. Many courses offer practical components and applied learning in strategic management, finance and accounting, marketing, human resources, technology, and leadership. Niagara's open curriculum also allows future managers to customize concentrations to best suit their interests and career goals. Students select from coursework around planning, developing, and operating a hotel property, food and beverage management, and luxury hospitality operations.

Upon completion of the B.S. degree in hotel and restaurant management, the student is prepared with competencies to be successful in several hospitality careers: general managers, marketing and sales, front desk, human resources, club management, spa management, restaurant management, dining room management, casino and resort management, catering management, convention services management, inflight catering, and business ownership. Upon graduation, students may also pursue graduate studies.

Bachelors

- Hotel and Restaurant Management, B.S. (http://catalog.niagara.edu/ undergraduate/programs-az/hospitality-tourism-management/hotelrestaurant-management/hotel-restaurant-management-bs/)
- Hotel and Restaurant Management, B.S. Food and Beverage Management Concentration (http://catalog.niagara.edu/ undergraduate/programs-az/hospitality-tourism-management/hotelrestaurant-management/hotel-restaurant-management-bs-foodbeverage-concentration/)
- Hotel and Restaurant Management, B.S. Hotel Restaurant Planning Development and Operations Concentration (http:// catalog.niagara.edu/undergraduate/programs-az/hospitality-tourismmanagement/hotel-restaurant-management/hotel-restaurantmanagement-bs-planning-development-operations-concentration/)
- Hotel and Restaurant Management, B.S. Luxury Hospitality Operations Concentration (http://catalog.niagara.edu/ undergraduate/programs-az/hospitality-tourism-management/hotelrestaurant-management/hotel-restaurant-management-bs-luxuryhospitality-operations-concentration/)

Minor

 Hotel Management, Minor (http://catalog.niagara.edu/ undergraduate/programs-az/hospitality-tourism-management/hotelrestaurant-management/hotel-management-minor/) • Restaurant Management, Minor (http://catalog.niagara.edu/ undergraduate/programs-az/hospitality-tourism-management/hotelrestaurant-management/restaurant-management-minor/)