

TOURISM AND RECREATION MANAGEMENT, B.S. - TOURISM DESTINATION MANAGEMENT CONCENTRATION

B.S. Requirements

Code	Title	Credits
General Education Requirement		
NUB 102	NU Beginnings ¹	1
Foundation Courses (http://catalog.niagara.edu/undergraduate/curriculum/foundation-courses/)		27
Distribution Courses (http://catalog.niagara.edu/undergraduate/curriculum/general-education-distribution-courses/)		
MAT 201	Business Statistics I	3
CIS 232	Microcomputer Applications for Business	3
Analytical skills		3
Natural science		3
ECO 100	Intro to Economics	3
Humanities		3
Cultural diversity		3
Electives in any disciplines in the arts and sciences		12
Major Requirement		
<i>College Core</i>		
HST 100	Introduction to Hospitality	3
HST 140	Management & Leadership	3
HST 201	Accounting Princ. I	3
HST 202	Accounting Principles II	3
HST 244	Hotel & Tourism Law	3
HST 253	Human Resources Mgt	3
HST 496	Senior Sem & Practicum	3
<i>Tourism and Recreation Management Core (TRM)</i>		
TRM 258	Contemp Leisure & Rec	3
TRM 360	Tour Info Technology	3
TRM 380	Int Tourism & Rec Geog	3
TRM 487	Mkg Tourism & Rec	3
TRM 490	Tourism Economics	3
<i>Concentration Courses</i>		
Select one of the following Concentrations:		15
Tourism Destination Management Concentration		
Event and Meeting Management Concentration		
<i>Elective Courses</i>		
Select four of the following:		12
Any concentration course outside your concentration, study-abroad		
HST 401	Honors Thesis I	
HST 451	Disney Intern Experience	
HST 493	Hosp/Tour/Rec Co-Op	
HST 499	Independent Research	

MHR 441	Topic:
SPM 335	Issues in Sport and Recreation
SPM 441	Spec Topics in Sport Mgmt and Recreation
TRM 370	Attractions & Events
TRM 441	Topic:
Total Credits	124

¹ All Niagara University students entering as freshmen are required to take the one credit Niagara University Beginning seminar course (NUB 102 NU Beginnings) in addition to the 20 general education requirements.

² 800 Hr. Practicum requirement must be satisfied prior to registering for HST 496 Senior Sem & Practicum

Concentration Requirements

Code	Title	Credits
TRM 399	Plan & Dev of Tour Ventures	3
TRM 485	Internet Marketing	3
TRM 495	Int Dest & Conventions	3
Focus		
Select one of the following focuses:		6
<i>Focus One - Marketing</i>		
TRM 340	Special Interest Mkg	
TRM 315	Website Design	
<i>Focus Two - Management</i>		
TRM 370	Attractions & Events	
TRM 290	Tourism and Transportation Oper	
Total Credits		15