

TOURISM AND RECREATION MANAGEMENT, B.S. - EVENT AND MEETING MANAGEMENT CONCENTRATION

B.S. Requirements

Code	Title	Credits
General Education Requirement (http://catalog.niagara.edu/undergraduate/curriculum/foundation-courses/)		
MAT 201	Business Statistics I	3
CIS 232	Computer Applications for Business I	3
ECO 100	Intro to Economics	3
Electives in any disciplines in the arts and sciences		12
Major Requirement		
<i>College Core</i>		
HST 100	Introduction to Hospitality	3
HST 140	Management & Leadership	3
HST 201	Accounting Princ. I	3
HST 202	Accounting Principles II	3
HST 244	Hotel & Tourism Law	3
HST 253	Human Resources Mgt	3
HST 496	Senior Sem & Practicum	3
<i>Tourism and Recreation Management Core (TRM)</i>		
TRM 258	Contemp Leisure & Rec	3
TRM 360	Tour Info Technology	3
TRM 380	Int Tourism & Rec Geog	3
TRM 487	Mkg Tourism & Rec	3
TRM 490	Tourism Economics	3
<i>Concentration Courses</i>		
Select one of the following Concentrations:		15
Tourism Destination Management Concentration		
Event and Meeting Management Concentration		
<i>Elective Courses</i>		
Select four of the following:		12
Any concentration course outside your concentration, study-abroad		
HST 401	Honors Thesis I	
HST 451	Disney Intern Experience	
HST 493	Hosp/Tour/Rec Co-Op	
HST 499	Independent Research	
MHR 441	Topic:	
SPM 335	Issues in Sport and Recreation	
SPM 441	Spec Topics in Sport Mgmt and Recreation	
TRM 370	Attractions & Events	
TRM 441	Topic:	
Total Credits		84

¹ 800 Hr. Practicum requirement must be satisfied prior to registering for HST 496 Senior Sem & Practicum

Concentration Requirements

Code	Title	Credits
TRM 370	Attractions & Events	3
TRM 485	Internet Marketing	3
TRM 390	Production & Design: Events	3
Focus		
Select one of the following focuses:		6
<i>Focus One - Marketing</i>		
TRM 340	Special Interest Mkg	
TRM 315	Website Design	
<i>Focus Two - Management</i>		
TRM 370	Attractions & Events	
TRM 290	Tourism and Transportation Oper	
Total Credits		15