TOURISM AND RECREATION MANAGEMENT, B.S. - EVENT AND MEETING MANAGEMENT CONCENTRATION

B.S. Requirements

Code	Title	Credits
General Educatio		orcuito
VSJ 100	Vincentian Social Justice	3
	ses (http://catalog.niagara.edu/undergraduate/	27
curriculum/found	dation-courses/)	21
	ses (http://catalog.niagara.edu/undergraduate/	
	ral-education-distribution-courses/)	
MAT 201	Business Statistics I	3
CIS 232	Computer Applications for Business I	3
Analytical skills		3
Natural science		3
ECO 100	Intro to Economics	3
Humanities		3
Cultural diversity		3
Electives in any d	lisciplines in the arts and sciences	12
Major Requireme	ent	
College Core		
HST 100	Introduction to Hospitality	3
HST 140	Management & Leadership	3
HST 201	Accounting Princ. I	3
HST 202	Accounting Principles II	3
HST 244	Hotel & Tourism Law	3
HST 253	Human Resources Mgt	3
HST 496	Senior Sem & Practicum	3
Tourism and Recre	eation Management Core (TRM)	
TRM 258	Contemp Leisure & Rec	3
TRM 360	Tour Info Technology	3
TRM 380	Int Tourism & Rec Geog	3
TRM 487	Mkg Tourism & Rec	3
TRM 490	Tourism Economics	3
Concentration Cou	urses	
Select one of the	following Concentrations:	15
	nation Management Concentration	
	eting Management Concentration	
Elective Courses		
Select four of the	following:	12
	ntion course outside your concentration, study-	
HST 401	Honors Thesis I	
HST 451	Disney Intern Experience	
HST 493	Hosp/Tour/Rec Co-0p	
HST 499		
	Independent Research	
MHR 441	Topic:	

Total Credits		126
TRM 441	Topic:	
TRM 370	Attractions & Events	
SPM 441	Spec Topics in Sport Mgmt and Recreation	
SPM 335	Issues in Sport and Recreation	

- ¹ All Niagara University students entering as freshmen are required to take the one credit Niagara University Beginning seminar course (NUB 102 NU Beginnings) in addition to the 20 general education
- 800 Hr. Practicum requirement must be satisfied prior to registering for HST 496 Senior Sem & Practicum

Concentration Requirements

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Code	Title	Credits
TRM 370	Attractions & Events	3
TRM 485	Internet Marketing	3
TRM 390	Production & Design: Events	3
Focus		
Select one of th	6	
Focus One - Mari	keting	
TRM 340	Special Interest Mkg	
TRM 315	Website Design	
Focus Two - Management		
TRM 370	Attractions & Events	
TRM 290	Tourism and Transportation Oper	
Total Credits		15